

OPTILOG
ADVISORY SERVICES
CONSULTING SERVICES

Together we reach the goal



- OPTILOG provides value-added advisory services in the supply chain sector
- Our competences in supply chain operations, as well as the optimization techniques we use to tackle complex problems, are the main reasons for attracting global clients
- OPTILOG is strong in implementing and achieving lasting results. This is the best advantage for our clients
- Our focus is to understand our client's business issues, develop team dynamics, and provide innovative solutions. We deliver value and we enjoy our clients' success stories

Who we are



- We ensure a drive to understand your business and create customized solutions
- We form partnerships where we become a seamless part of your team
- We have extensive consulting and training experience
- We are flexible and able to accomplish complex large-scale projects
- We deliver long lasting and measurable results

Why choosing us


Indicative clients






Logistics audit

- We identify opportunities for improvement
- We eradicate or reduce bottlenecks and inefficiencies
- We update and standardize procedures
- We evaluate current operations and establish best practices
- We ensure compliance with health and safety standards




• Demand forecasting & • Inventory management

- We apply smart demand forecasting techniques to provide better planning and sourcing
- We use EOQ/TBO techniques to control inventory and minimize hidden costs
- We use AI methods to optimize performance in demand forecasting operations



Sourcing (RFPs/Tenders)

- We develop RFPs/Tenders for logistics sourcing
- We assess and evaluate using multi-criteria analysis tentative suppliers
- We manage pilot tests and assess results and suppliers' performance



Warehouse layout design & performance measurement

- We provide a variety of options ranging from easy to implement, low cost, and low risk ideas to longer term capital investments that have substantial paybacks
- We assess current warehouse operations (audits)
- We provide layout designs, warehouse operations design, IT systems selection, resource planning,
- We develop simulation models and what-if scenarios for warehouse operations



Fleet optimization

- We provide transport network modeling & assessment
- We optimize fleet routing and scheduling via information systems
- We assess and evaluate fleets (audits)
- We calculate the operational cost as well as the environmental and social impact of each fleet

Cost control – Activity-based costing

- We adopt Activity-Based Costing (ABC) methodology in order to provide cost analysis and control services in transport and logistics operations
- We have developed our own Costing tool that can be used for pre- and post-costing activities (with smart dashboards)
- We provide KPIs and benchmarks for logistics operations

EFFICIENCY

COST QUALITY



Logistics 4.0 – Digital transformation

- We provide feasibility studies for digital transformation in logistics operations
- We co-develop Logistics 4.0 systems and tools
- We develop and assess pilot tests of Logistics 4.0 technologies
- We conduct research in Industry 4.0 technologies via National and EU-funded projects




Carbon footprint calculation & ESG reporting

- We provide carbon footprint calculations in organizational, product and process level
- We use EU and global standards (EN 16258, PAS 2050)
- We prepare organizations to get certified by international standardization bodies
- We develop tailor-made sustainability plans
- We develop ESG/CSR reports following international standards (GRI)



Assessment of logistics investments

- We provide professional and innovative consulting services (e.g. cost benefit analysis, feasibility studies, etc.) as well as quantitative and qualitative analyses for logistics companies and private investors
- Our concepts and analyses are scientifically sound and proven in praxis using well-established techniques and tools (NPV, IRR).



Executive seminars & training courses

- All seminars combine theory and practice equally, balancing the deep academic & industrial knowledge of OPTILOG's staff, with discussions and insights from expert invited speakers.
- We enhance knowledge, exchange ideas, put in practices methodologies and optimization techniques
- NEW TRAINING COURSE – CERTIFICATION
(Powered by OPTILOG & TUV Hellas)



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